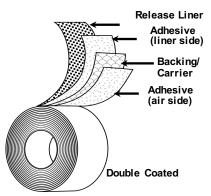


M-Tak[®] Shelf Talker HD 7175

High Performance Shelf Talker Tape



Carrier:	Polyester Film
Adhesive:	Synthetic Rubber (HM808)
Liner:	54# SC Kraft with Finger-Lift Edge™

Product Constructions Available

 Number
 TW
 TL
 AW

 7175
 3/4"
 1800'
 0.50"

Applications

• Mounting advertisements and shelf talkers

• Affixing labels and tags in retail and grocery stores

- Mailer and envelope sealing
- Labels and business forms

Features	Benefits	
Synthetic Rubber Adhesive	 High adhesion for a secure permanent bond to paper, mailers, and light board stocks Removes cleanly from most surfaces 	
PET Film Carrier	Provides support and structure for added stabilityConformable	
Finger-Lift Edge	Easy to start, easy to useLiner removes clean and smooth	

Typical Test Values

	Standard UOM	Metric UOM	Test Method	
Tape Thickness (w/o liner)	4.0 mils	0.102 mm	PSTC 133	
Liner Thickness	3.2 mils	0.081 mm	PSTC 133	
Overall Thickness	7.2 mils	0.183 mm	PSTC 133	
Adhesion to Steel (Air Side)	60 oz/in	6.56 N/cm	PSTC 101Mod	
Adhesion to Steel (Liner Side)	60 oz/in	6.56 N/cm	PSTC 101 Mod	
Application Temperature Range	30 to 105 °F	-1 to 40 °C		
Operating Temperature Range	-20 to 160 °F	-29 to 71 °C		

Recommended Storage Conditions: 60-80 °F at 40-60% RH

Standard Shelf Life (at 25 °C): 36 months from date of manufacture.

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