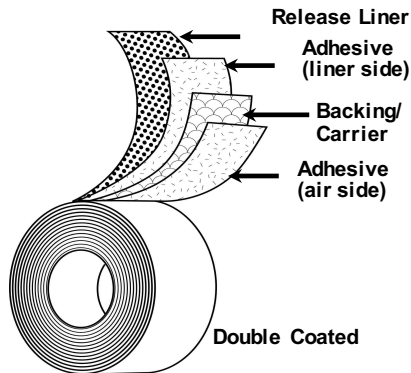




# M-Tak<sup>®</sup> Shelf Talker E2E

## Edge-to-Edge Double-Coated Shelf Talker Tape



**Carrier:** Polyester Film  
**Adhesive:** Synthetic Rubber (HM808)  
**Liner:** 54# SC Kraft

### Product Constructions Available

Number	TW	TL	AW
7058	5/8"	2500'	0.625"
7058A	5/8"	3500'	0.625"
7078	7/8"	2500'	0.875"
7078A	7/8"	3500'	0.875"

### Applications

- Mounting advertisements and shelf talkers
- Affixing labels and tags in retail and grocery stores
- Mailer and envelope sealing
- Labels and business forms

### Features

- Synthetic Rubber Adhesive
- PET Film Carrier
- Edge-to-Edge

### Benefits

- High adhesion for a secure permanent bond to paper, mailers, and light board stocks
- Removes cleanly from most surfaces
- Provides support and structure for added stability
- Conformable
- Wider adhesive profile for strong, consistent bond
- Liner removes clean and smooth

### Typical Test Values

	Standard UOM	Metric UOM	Test Method
<b>Tape Thickness (w/o liner)</b>	3.5 mils	0.089 mm	PSTC 133
<b>Liner Thickness</b>	3.2 mils	0.081 mm	PSTC 133
<b>Overall Thickness</b>	6.7 mils	0.170 mm	PSTC 133
<b>Adhesion to Steel (Air Side)</b>	60 oz/in	6.56 N/cm	PSTC 101Mod
<b>Adhesion to Steel (Liner Side)</b>	55 oz/in	6.02 N/cm	PSTC 101 Mod
<b>Application Temperature Range</b>	30 to 105 °F	-1 to 40 °C	
<b>Operating Temperature Range</b>	-20 to 160 °F	-29 to 71 °C	

Recommended Storage Conditions: 60-80 °F at 40-60% RH  
 Standard Shelf Life (at 25 °C): 36 months from date of manufacture.

The information presented herein was prepared at BERRY GLOBAL, INC. (25 Forge Parkway Franklin, MA 02038) by qualified technical personnel. To Berry's knowledge it is true and accurate. However, the information and recommendations are furnished for these products with the understanding that the purchaser or user, as the case may be, will independently determine that the product is suitable for the intended use, and that such use complies with all applicable federal, state and local laws and regulations. The data are typical values submitted only for the user's information and consideration, and do not constitute a warranty of any kind (including but not limited to a warranty of merchantability or of fitness for a particular purpose), or a representation for which BERRY assumes any legal responsibility.

