



Creating innovation, manufacturing solutions.



Company Profile

| History | Today | Numbers | Vision | Mission | Targets | Customer Care | Production | Products Offer | Clients |





Our History

Constantly innovating from over 60 years.

1952

Startup year and beginning of printing activity.

1961

Production of boxes in Offset is added to printing activity.

1982

Production of corrugated cardboard boxes in Flexo printing begins.

1991

Installation of the first corrugating line for cardboard sheets.
Lic Packaging becomes the only printing and paper Company in Italy
with “in House” production of corrugated cardboard.

1997

Lic Packaging designs, develops, patents and launches
QET (Quick Easy Top)
the first transportation pack that turns into an exposition display.

2001

The Company is certified ISO 9001.



2001

With the entry of SAICA International
Lic Packaging acquires a European profile.

2004

Approval and implementation of an investment plan of 40 million euro in research, innovation and manufacturing capability strengthening.

2005

Creation of the Display Division dedicated to designing, developing and manufacturing exposition solutions for the point-of-sale.

2007

Lic Packaging is certified ISO 22000 for food safety.



2011

The company obtains environmental certifications FSC and PEFC.



2012

In order to follow its eco-friendly policy Lic Packaging installs its own Photovoltaic System producing today up to 1.000.000 kWh/year.



2013

With the acquisition of Majrani Europe
Lic Packaging's Display Division strengthens and completes
its offer of exposition solutions for the point-of-sale.

2014

Lic Packaging's R&D Team designs and develops HT Board®.
A revolutionary material according to nature.

HT Board®

N O W



Lic Packaging Today

It's an Italian Company that designs, industrialises and manufactures Packaging and Display Solutions for transportation, sales and exposition.



Our locations

Headquarter & Production site:

BRESCIA - ITALY

Commercial and Design offices:

BRESCIA - MILAN - ROME - PARIS - GENEVA



Lic Packaging

Just few numbers



125 million sqm
of cardboard processed
and produced...



4.691

...new projects developed,
manufactured and delivered in 2015.



250

loyal and satisfied customers
since over 10 years.



99,8%

of fully complying productions
on the total turnover 2015.





80.000 sqm

overall Company area
of which 45.000 sqm covered.



238
employees.



€ 77 million
of Turnover in 2015.



+9,5%

Turnover 2015 vs. Turnover 2014.



Our Vision

“We want to be the benchmark of excellence in Italy and of the Made in Italy in Europe. A company that through constant innovation and efficiency grows to become market leader in the design, industrialization and manufacturing of Packaging and Display Solutions for transportation, sales and exposition”.

Cristina e Piero Bertoldo



Our Mission

To become the market leader Company in Europe through the enhancement of our human resources, the satisfaction of our customers, the respect of our promises, the quality of our products and services.



Our Targets

2016/2017

Opening of new sales and design offices in Germany and UK.
“Strategic Action Plan” to increase Turnover on the European market.

2018

To be certified ISO 14000 for the environmental management policy.

2016/2020

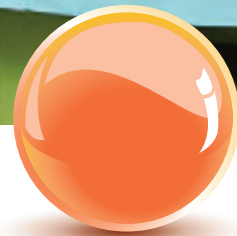
Investment plan for R&D and Sales development of €12 millions.

2016

Budget Turnover €80 million

2020

Budget Turnover €100 million



Customer Care

The customer satisfaction is at the center of our world.





Our Production

Planning and innovation skills, industrial power and efficiency.



Corrugated Cardboard Manufacturing

BHS 2800 (400 m/min)

BHS 2200 (200 m/min)

Waves G, F, E, B, C, EE, EB, BC.



Offset Printing

KBA Rapida 120x162

6 colors + water based UV laquering
Printing on cardboard

KBA Rapida 120x162

6 colors + water based UV laquering
Printing on corrugated cardboard
(Waves G, F, E)



Offset Printing

KBA Rapida 120x162

6 colors + water based UV laquering
Printing on cardboard

KBA Rapida 120x162

6 colors + water based UV laquering
Printing on corrugated cardboard
(Waves G, F, E)

Coupling

Coupler Stock 160x160

Coupler Oppliger Sintesy 160x160



Flexo HD Printing

Bobst 110x160, 6 colors

Göpfert 160x280, 7 colors

Flat Die-cutting

Bobst 142E 100x140

Bobst CER 162 110x162

Bobst SPO 160 A Matic 110x160
two Flexo colors + laying separator

Bobst Mastercut 1.7 130x170
+ laying separator

Manual 120x200

Semiautomatic 120x170





Flat Die-cutting

Bobst 142E 100x140

Bobst CER 162 110x162

Bobst SPO 160 A Matic 110x160
two Flexo colors + laying separator

Bobst Mastercut 1.7 130x170
+ laying separator

Manual 120x200

Semiautomatic 120x170

Rotative Die-cutting

Göpfert 160x280



Pasting & Gluing

Vega 1100

Vega Pegaso 1300

Revicart 1650 Twin feed

Revicart 2000 Twin feed

Revicart 3000 Twin feed

Manual gluing desks.



Casemakers

Martin 618, 4 colors

Emba 170, 4 colors

Emba 244, 4 colors

Martin 1632NT, 3 colors
with on line stitching



Logistics

15.000 sqm of owned warehouse

4.000 sqm of manual laboratory:
gluing, assembling, filling

70 transportation vehicles daily moved
(in/out)

1.700 pallets of products outgoing every day

PRODUCTS



Products Offer

Creativity, innovation, quality and efficiency are the keywords.



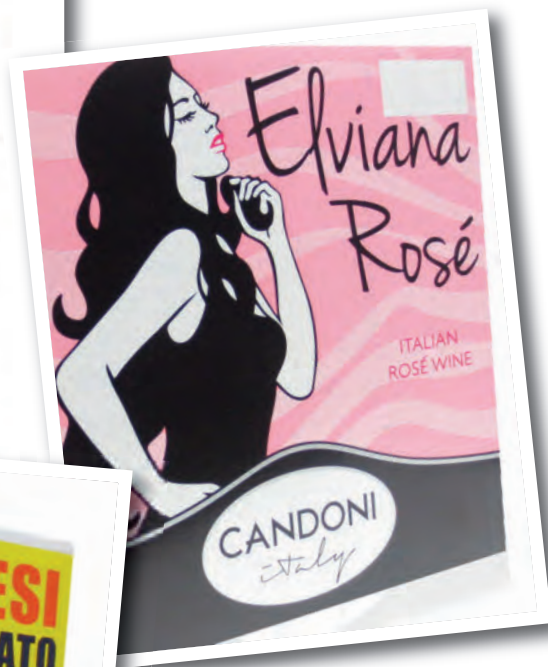
Packaging

A winning pack is just like a tailored suit,
must be developed following client's and product's needs.



QET (QUICK EASY TOP)

Two parts for only one piece in stock.
Safe Transportation and elegant exposition.
Packing with traditional technologies.
Manual opening, easy, fast and safe.
Ready to be exhibited on the point-of-sale.



RSC (REGULAR SLOTTED CASES)

Also known as American boxes, they are made cardboard of printed/customized using Flexo or Offset technology, pasted using Casemakers or Fold & Paste machines.

By adding a perforation step they can be easily transformed into **SRP (Shelf Ready Pack)**.



Folding Cases

Primary and secondary packaging printed using Flexo or Offset technology they are folded and pasted directly on the production line. We can make folding cases with automatic bottom, with self-mounting hives, with german bottom or with 4/6 corners.



Wrap and Die-cut products

Designed to ensure the maximum of flatness and stability during automatic filling/assembling.

These packagings are printed using Flexo or Offset technology and then die-cut with flat or rotating machines.





Luxury Packaging

Cross shaped boxes, T-shaped box cases,
Monocouvette and Creative cases.

Innovative and trendy solutions with an elegant Design.
A packaging for the high-end market created using
sophisticated materials and decorations.



Displays & Solutions for the Point-of-sale.

To effectively enhance your products and brand in a winning way.



Floor Displays

Designed to expose creatively and to carry any type of product and weight, ensuring stability, long time durability and transportation efficiency.



Counter Displays

Designed to push purchasing impulse and product direct contact in a reduced space. Functional and creative they ensure a safe transportation to the Point-of-sale.



Promotional Islands & Tools

Solutions with a great communicative power designed to attract attention towards a product on a promotional/launching campaign. Created to provide a unique experience of the Brand inside the Point-of-sale.



Shelf & Visibility Tools

Creative and innovative solutions that can be made by using different kind of materials. Specifically designed to increase brand recognition and to direct consumers towards the product.



Digital Signage

A Patented project which it is the result of total integration between the most modern communication technologies. Real-time analysis of clients' buying behavior and measurement of sales results.



HT Board®

A revolutionary material designed to create EcoLogical packaging solutions, in monomaterial paper, with unique and innovative features.

Some of Our Clients...



Some of Our Clients...



Some of Our Clients...





LIC
P A C K A G I N G

Creating innovation, manufacturing solutions.