

Press Release



Date: November 13, 2024

Subject: TRIVIUM PACKAGING WINS 3 CAN OF THE YEAR AWARDS FOR ACHIEVEMENTS IN METAL CAN AND BOTTLE DESIGN

Information:

For the fifth year in a row, [Trivium Packaging](#), a \$3.1B global supplier of metal packaging, has received recognition for its work in sustainable and functional metal packaging from The Canmaker's annual Can of the Year Awards.

The Cans of the Year Awards are one of the longest-running award ceremonies for the metal packaging industry. They honor the top innovations in aluminum and steel packaging. This year, Trivium Packaging won three awards, one Gold and two Bronze, for packaging food, beverage, and personal care items.

The lightweight DRD aluminum can designed by Trivium Packaging (Spain) for Coren took home the Gold award in the Food Two-Piece category. The can for Coren's lean pork was updated to utilize Trivium's new picnic aluminum can, replacing the previous steel can packaging. In addition to the benefits of sustainability and easy-open technology, Trivium maintained Coren's iconic "triangle" shape.

Trivium Packaging Argentina & Brazil's designs for Unilever Argentina CIF aerosol disinfectant and Saúde Pela Água still & sparkling water received Bronze awards in the aerosols and bottles categories, respectively.

The launch of the Unilever Argentina CIF disinfectant marks the first time a homecare aerosol has been introduced in Argentina. The CIF disinfectant utilizes a 59x200 aluminum aerosol can. As The Canmaker's judges noted, the can's direct printed graphics are bright and vibrant, standing out from other products on the shelf. The can uses 8-10% recycled content, a proprietary advanced aluminum alloy, and is made in a facility certified by ISO 50001 (Energy Efficiency), and ISO 140001 (Environmental Management Systems) credentials, and uses 80% Green Energy.

The partnership between Trivium Packaging and Saúde Pela Água brought Brazil's first aluminum water bottle to the market. The bottle represents a landmark in Brazil's journey to reduce waste generation and promote green consumer behavior, especially given the country's high aluminum recycling rates of about 98%. The bottles are made with an advanced aluminum alloy and an internal coating free of bisphenol (BPA-Ni). The design printed on the bottles was inspired by the sustainable artesian aquifer Saúde Pela Água sources their water.

For the Can of the Year awards, each entry was judged on a variety of physical and environmental categories, such as production quality, technological enhancements, decoration and print quality, ease of opening and usability, cost and material savings, and more.

Additional information and full details of each winner can be found on the official [2024 Cans of the Year](#) website.

About Trivium Packaging

Trivium Packaging is a global supplier of infinitely recyclable metal packaging for the world's leading

brands. Trivium has more than 60 locations worldwide and employs close to 7,500 people, with sales of \$3.1bn. For more information, visit www.TriviumPackaging.com